

MEMENTO designed by mode++ powered by 

MEMENTO is the world's first fully customizable video jewelry piece.

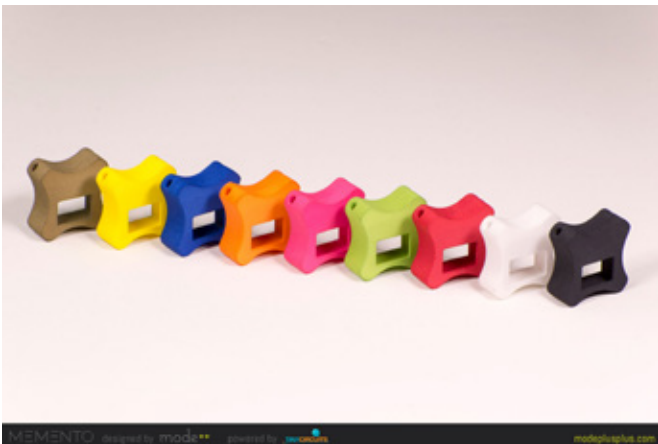
MEMENTO is powered by the TinyCircuits TinyDuino Platform and is fitted with a TinyScreen+.

You no longer need to carry a picture of your family in your wallet as now you can wear your favorite family moments. MEMENTO can play any video of your choosing.**

**All copyright laws apply, Please ensure that you have the rights to all the videos you upload to your MEMENTO.

You can use the MEMENTO to accessorize, augment your mood or to showcase your own designs.

When you invest in an MEMENTO you invest in a content platform, that can carry your personal message.



DESIGNED BY MODE++

The cases are 3D printed in plastic, more precisely nylon and the colors are dyed.

The cases are (app) 1.6" square and 0.7" deep. The necklace is an 18" black rubber necklace.

You will have a choice of 9 different colors of 3D printed enclosures. Besides the 2 part compression fit enclosure the kit includes, a tinscreen+, a micro SD card shield, a Lithium Ion battery, a USB cable to charge the battery, a micro SD card with an SD converter and a necklace.

We also include several videos of artists that will ship with the MEMENTO, so you can enjoy it right out of the box. You can also buy extra cases to swap colors.



POWERED BY TINYCIRCUITS

The TinyCircuits TinyDuino is an Arduino compatible board in an ultra compact package. The TinyScreen+ is TinyCircuits' second generation processor board. It features:

- Atmel SAMD21 ARM processor
- 0.96" (24.4mm) 96x64 pixel OLED display, 16-bit color depth
- TinyShield expansion connector
- built in micro USB connection
- Power switch, regulator, lithium battery management on board For more info.



HOW IT WORKS

To play your personal videos on the MEMENTO you first have to convert your videos (e.g.: .mp4) to a tinyscreen+ format. We have developed an online conversion script that will easily convert your videos for playback. There will be a limit in size when uploading your videos, but the included microSD card will be able to hold several videos. The MEMENTO will play the videos playlist one after another. The battery lasts about 4 hrs, enough time to showcase your videos on a night out. It takes a bit more then 2 hrs to fully recharge the Lithium Ion battery. In the future we will invite fashion designers and artists to work with us to design custom enclosures and contents specific to their collections.



CONTACT

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Margarita Benitez is the Fashion Technologist and an Assistant Professor at The Fashion School at Kent State University. In addition to working with fashion technology and e-textiles, her current research explores digital fabrication in an art and design context.

Markus Vogl - Operations Manager ++ Designer ++ Founder - markus@modeplusplus.com

Markus Vogl is an Assistant Professor in Graphic Design at the Myers School of Art at the University of Akron and a NE Ohio based multimedia artist experimenting in multiple sensory experiences combining sound, environments and interactive installation.

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